

Public Agenda

Title of Meeting:	Rotherham Place Board: Partnership Business
Time of Meeting:	9.45am – 10.30am
Date of Meeting:	Wednesday 16 July 2025
Venue:	John Smith Room, Town Hall, Rotherham
Chair:	Chris Edwards
Contact for Meeting:	Lydia George: lydia.george@nhs.net Wendy Commons: wcommons@nhs.net

Apologies:	R. Jenkins, Chief Executive, The Rotherham NHS Foundation Trust T. Lewis, Chief Executive, Rotherham, Doncaster & South Humber NHS Foundation Trust
Conflicts of Interest:	
Quoracy:	No Partnership Business shall be transacted unless the following are present as a minimum: a) one Member from each of the ICB and RMBC; and b) two Members from any of the following Partners: TRFT, VAR, RDASH or RPCLG

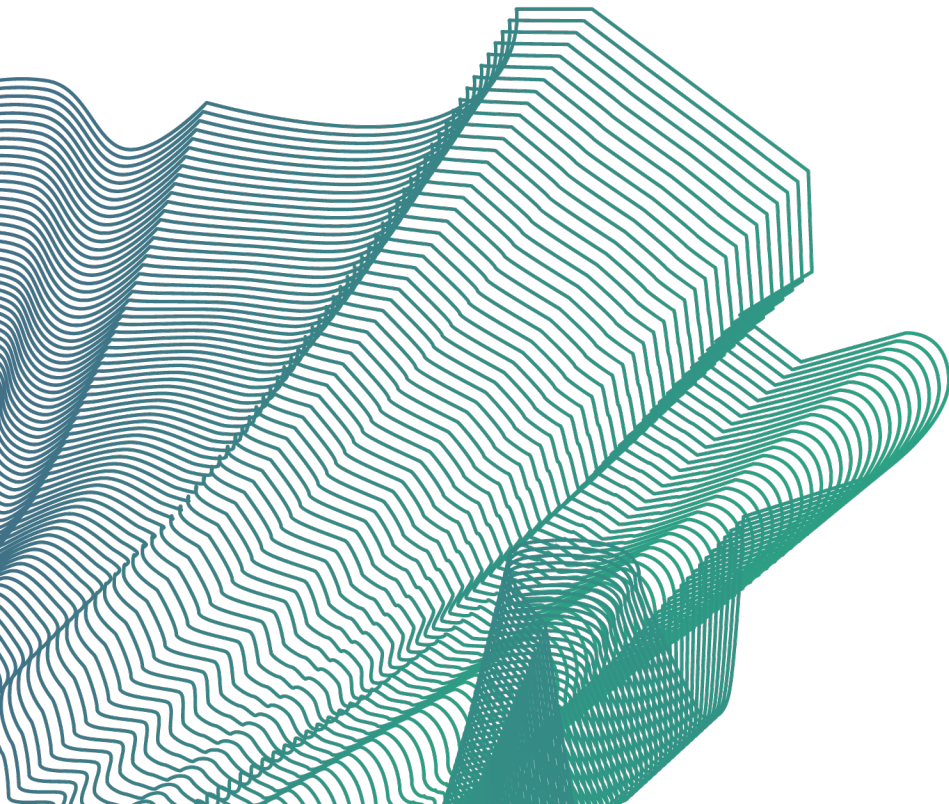
Item		Time	Pres By	Encs
1	Public & Patient Questions: <i>The Chair will take questions in writing prior to meetings and will try to respond during the meeting. However, there may be occasions when a response has to be issued in writing afterwards. This being the case, responses will be published as an item for information at the next meeting.</i>		<i>Chair</i>	<i>Verbal</i>
	Business Items			
2	Maternity, Children & Young People's Update	<i>10 mins</i>	<i>Helen Sweaton</i>	<i>Enc 2</i>
3	Update from the Director of Public Health	<i>10 mins</i>	<i>Alex Hawley</i>	<i>Verbal</i>
4	Fit for the Future: 10 Year Health Plan for England	<i>10 mins</i>	<i>Chris Edwards</i>	<i>Enc 4</i>
5	Rotherham Place Partnership Update – <i>for information</i>	<i>5 mins</i>	<i>Claire Smith</i>	<i>Enc 5</i>
	Standard Items			
6	Communication to Partners/ Promoting Events & Consultations	<i>5 mins</i>	<i>Chair</i>	<i>Verbal</i>
7	Draft Minutes and Action Log from Public Place Board from 21 May 2025 – <i>for approval</i>	<i>5 mins</i>	<i>Chair</i>	<i>Enc7i & 7ii</i>
8	Risks and Items for escalation to appropriate board (e.g. <i>Health & Wellbeing Board, ICB Board</i>)		<i>Chair</i>	<i>Verbal</i>
9	August Agenda Items: Standing Items: <ul style="list-style-type: none"> • Updates from all Groups (as scheduled) • Achievements (as and when received) • Feedback from SY ICP Meeting – Bi-Monthly • Bi-Monthly Place Partnership Update 			<i>Verbal</i>
10	Date of Next Meeting: Wednesday 20 August 2025 at 9.30 –10.30am, Committee Room 2, Rotherham Town Hall			

GLOSSARY

A&E	Accident and Emergency
BAME	Black Asian and Minority Ethnic
BCF	Better Care Fund
C&YP	Children and Young People
CAMHS	Child and Adolescent Mental Health Services
CHC	Continuing Health Care
COI	Conflict of Interest
CQC	Care Quality Commission
DES	Direct Enhanced Service
DTOC	Delayed Transfer of Care
EOLC	End of Life Care
FOI	Freedom of Information
H&WB	Health and Wellbeing
IAPT	Improving Access to Psychological Therapies
ICB	Integrated Care Board
ICP	Integrated Care Partnership
ICS	Integrated Care System
IDT	Integrated Discharge Team
JFP	Joint Forward Plan
JSNA	Joint Strategic Needs Assessment
KPI	Key Performance Indicator
KLOE	Key Lines of Enquiry
LAC	Looked After Children
LeDeR	Learning Disability Mortality Review
LES	Local Enhanced Service
LIS	Local Incentive Scheme
LOS	Length of Stay
LTC	Long Term Conditions
MMC	Medicines Management Committee
MOU	Memorandum of Understanding
NHS LTP	NHS Long Term Plan
NHSE	NHS England
NICE	National Institute for Health and Care Excellence
OD	Organisational Development
OOA	Out of Area
PCN	Primary Care Network
PTS	Patient Transport Services
QIA	Quality Impact Assessment
QIPP	Quality, Innovation, Productivity and Performance
QOF	Quality Outcomes Framework
RDaSH	Rotherham Doncaster and South Humber NHS Foundation Trust
RHR	Rotherham Health Record
RLSCB	Rotherham Local Safeguarding Childrens Board
RMBC	Rotherham Metropolitan Borough Council
RPCCG	Rotherham Primary Care Collaborative Group
RTT	Referral to Treatment
SATOD	Smoking at Time of Delivery
SEND	Special Educational Needs and Disabilities
SIRO	Senior Information Risk Officer
TRFT	The Rotherham NHS Foundation Trust
UECC	Urgent and Emergency Care Centre
VAR	Voluntary Action Rotherham
VCS	Voluntary and Community Sector
VCSE	Voluntary, Community and Social Enterprise sector
YAS	Yorkshire Ambulance Service

Maternity, Children & Young People Update

July 2025



ROTHERHAM INTEGRATED CARE PARTNERS
Connect Healthcare Rotherham CIC
NHS Rotherham Clinical Commissioning Group
Rotherham Doncaster and South Humber NHS Foundation Trust
Rotherham Metropolitan Borough Council
The Rotherham NHS Foundation Trust
Voluntary Action Rotherham

All children get the best start in life
and go on to achieve their potential

Our Key priorities are:

Best Start for Life

Mental Health and Emotional Wellbeing

Special Educational Needs and Disabilities

Looked After Children

Preparation for Adulthood

All children get the best start in life and go on to achieve their potential

Pathway design

- Children's Community Nursing and Community Paediatrics
- Child Development Centre
- Looked After Children
- Neurodevelopmental
- Sensory Support

Enablers

Information sharing

- Develop shared information tool across health and care.

Digital solutions

- Health Passport for Transitions
- Digital Assessment - Neuro

Workforce

- OD
- Training and Development
- Employer of choice
- Place recruitment and retention

Comms & Engagement

- Children/ Young People
- Parent/ Carer Inc. Panel
- Impacted staff.
- Providers
- Partners

Review of funding streams

- Joint strategic commissioning
- BCF/winter monies
- Discharge/UJC monies

Which of the 31 NHS National Objectives that we will be measured by in this workstream:

1. Make progress towards the national safety ambition to reduce stillbirth, neonatal mortality, maternal mortality, and serious intrapartum brain injuries.
2. Increase fill rates against funded establishment for maternity staff.

What's working well

- CYP Alliance has published positive evaluations of Rotherham's innovation pilots for Diabetes family support and hospital youth workers.
- The Start for Life brochure has been updated and distributed to midwifery teams and included in baby packs. The second edition includes additional content on safe sleep and improved guidance on family hub registration.
- First stage assessment for the Children's Centres BS5 has been submitted with the assessment taking place on 1 May 2025. Formal accreditation expected in a few months.
- SENCO Network TakeOver in March saw CAMHs and Education practitioners come together. It was agreed to update the neurodevelopmental pathway to request two cycles of plan do review rather than two terms.
- Successful recruitment via the children's work programme pooled budget non-recurrent funding is increasing available assessments in the Child Development Centre.
- The pathway for neurodevelopmental assessments under patient choice via our school based referral and intermediary service has been streamlined to improve accessibility maintaining confidence in clinical appropriateness
- Final draft Parent/ Carer guide to Preparation for Adulthood has been circulated for comment.

Challenges and Risks

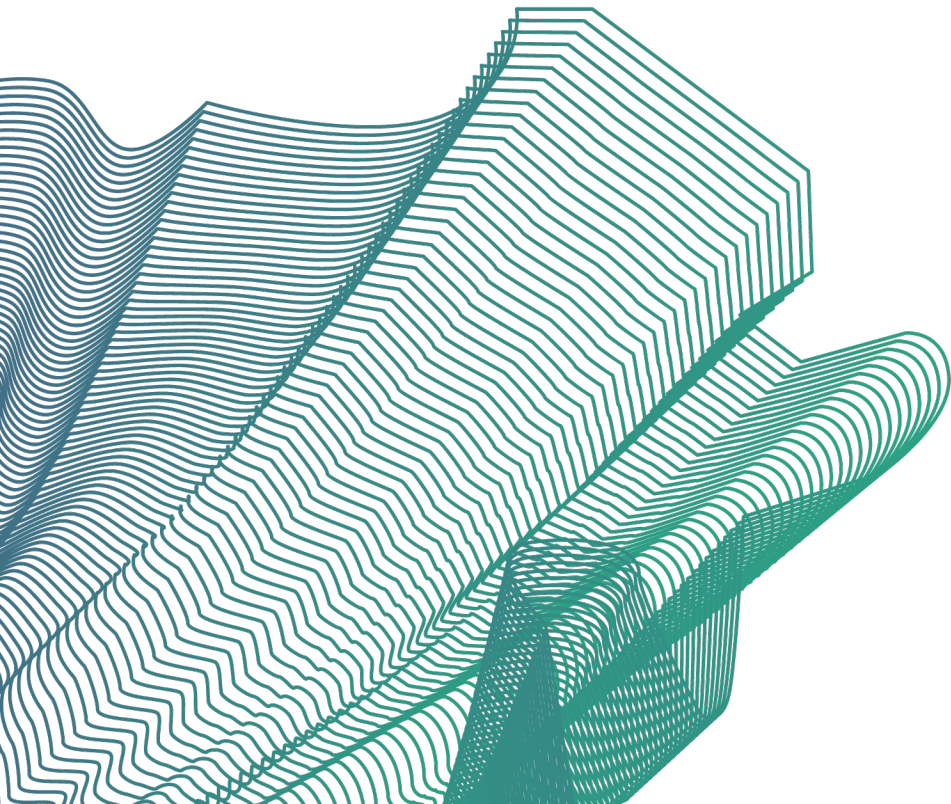
- Despite mitigation being agreed, the reduction in funding into the Smoking At Time Of Delivery Service may reduce uptake of the service by the most vulnerable. This may also impact on capacity to deliver the new national incentive programme. The risk register has been updated.
- The work on waiting time trajectories in CDC is moving forward in line with the plan already in place.
- The work on waiting time trajectories in CAMHs is moving forward in line with the plan already in place.
- Increased demand is impacting on waiting times for therapy services. Work to understand the demand and capacity in these services has informed proposals to be presented to the SEND Executive Board to further embed a graduated response
- Additional special school sites have impacted the ability of therapy services to meet identified need in EHCPs
- Revised timeframe of Q4 2024/25 has been agreed for the health passport, to align with timeframe for development of technology to reach into multiple systems.

What needs to happen next

- The plan to address the waiting time trajectories in CDC will be delivered and overseen by the SEND Executive Board.
- Work will continue to increase capacity and throughput of assessments to reduce waiting times for children on the 5-19 neurodevelopmental pathway.
- Development and delivery of a system wide graduated response for therapy services.
- System review of provision of therapies in special schools, to consider how best to meet pupil need and ensure efficient use of resource.

ROTHERHAM

PLACE PARTNERSHIP | HEALTH AND CARE



South Yorkshire
Integrated Care Board

**Rotherham, Doncaster
and South Humber**
NHS Foundation Trust

The Rotherham
NHS Foundation Trust

Rotherham 
Metropolitan
Borough Council



 **CONNECT
HEALTHCARE**
ROTHERHAM CIC

yourhealthrotherham.co.uk

To: • ICB and NHS trust chairs and
Executive teams

NHS England
Wellington House
133-155 Waterloo Road
London
SE1 8UG

cc. • NHS England regional directors

3 July 2025

Dear colleagues

Fit for the Future: 10 Year Health Plan for England

Today sees the publication of [Fit for the Future, our 10 Year Health Plan for England](#): an important milestone in the broader reset of the NHS, which describes the ambitions of the staff, patients, partners and citizens that have contributed to its development over the last year.

Throughout our leadership discussions over the last few months, the importance of returning to being more ambitious for our staff and patients has been a consistent theme: Fit for the Future provides the platform for us as a leadership community to inspire our teams to be bold and impatient for change.

It's a pivotal moment. We've talked a lot about the three big shifts over the last 12 months: today's publication sets out a route map on how we can use these to fundamentally change the way we deliver care over the next decade.

That change will only happen if we get the foundations right. So, our continued leadership focus on resetting how we work over the months ahead is crucial to creating the conditions and headspace we need to deliver change. In the short term, prioritising financial discipline, delivery of our commitments and a relentless focus on preparing for winter this year will put us in good shape to push on with the ambitions set out in the 10 Year Health Plan.

For our part, moving us quickly to medium term planning, aligning how the centre and regions work to support you better, and simplifying rules and accountability, remain absolute priorities for the months ahead.

We will work closely with you over the summer to align all of these priorities and agree our collective delivery approach for Fit for the Future – focusing on those elements of the plan that will have the most immediate impact on our staff and patients, while looking ahead at the more medium and long-term changes we need to make.



Alongside the plan, your team will receive a communications pack to support you in cascading its key messages. It would be great if you and your senior team could spend time looking at the plan, so we can talk through next steps in more detail in the coming weeks.

In the meantime, we are all aware of the very real challenges we face getting the NHS back to a place where our staff and public want and need it to be. Today's publication of Fit for the Future gives us all an opportunity to galvanise energy and optimism about the future, and the need for your leadership in this has never been more important.

Yours sincerely



Dr Penny Dash
Chair, NHS England



Sir James Mackey
Chief Executive, NHS England

Rotherham Place Partnership Update: May/June 2025

Pulmonary Rehabilitation Pilot takes off in Rotherham

A pulmonary rehabilitation maintenance pilot programme is breathing new life into health services in Rotherham, helping local patients with chronic lung disease to take control of their condition.



Pulmonary Rehabilitation is a specialist programme of exercise and education to support people diagnosed with a chronic lung condition such as chronic obstructive pulmonary disease (COPD), asthma, bronchiectasis and interstitial disease.

The pulmonary rehabilitation maintenance pilot programme is designed for patients who have already completed an initial pulmonary rehab course and who are looking to maintain their levels of activity and sustain the positive changes they have made to their health, with guidance from trained instructors.

Dr David Crichton, Chief Medical Officer at NHS South Yorkshire and local GP said: *“Pulmonary rehabilitation can help improve lung function and reduce symptoms like coughing and breathlessness. It also teaches patients with lung disease how to exercise safely and at the right level for their circumstances.”*

“Evidence shows that accessing pulmonary rehabilitation improves people’s ability to walk further and helps them feel less tired and breathless when carrying out day-to-day activities. 90 per cent of patients who complete a pulmonary rehabilitation programme have higher activity and exercise levels and report an improved quality of life.”

“Pulmonary rehabilitation has also been shown to support better self-management and reduce flare-ups, which in turn can reduce the need for emergency hospital admissions and primary care appointments.”

The pulmonary rehabilitation maintenance pilot launched in January this year from Maltby Leisure Centre in Rotherham, in partnership with Breathing Space and Places for People.

There has already been interest from BBC Radio Sheffield who are attending Maltby to do a pre-recorded piece on site with the team/service users. See back page for case study.

Learning Disability Week 16 - 22 June 2025

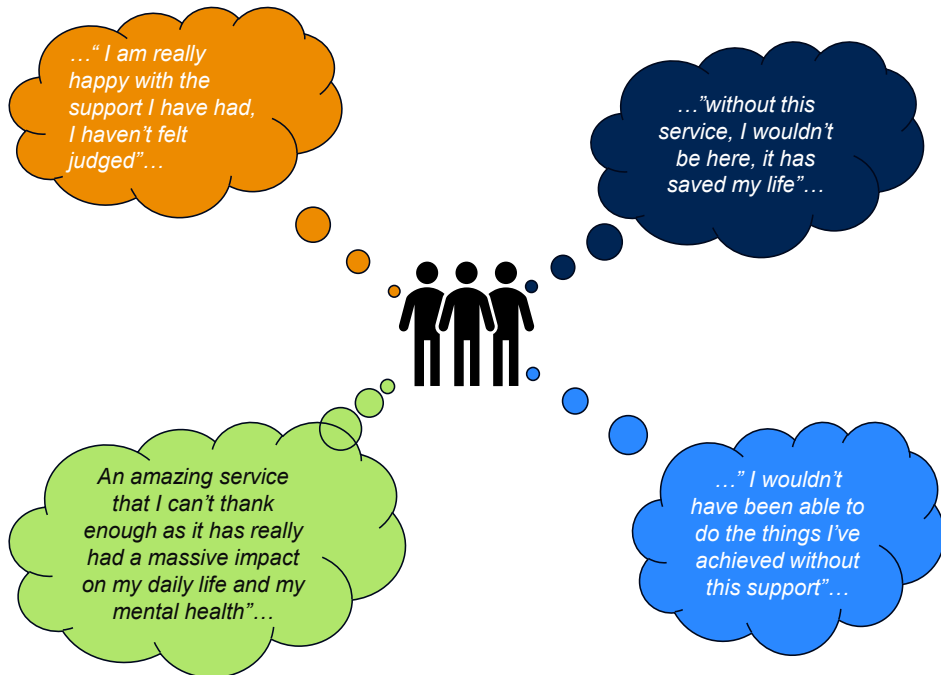
Do you
see
me?

me

A new Adult Social Care Mental Health Model for Rotherham

The model was approved in December 2023 and subsequently implemented. A review, identified that the following benefits and impacts for Rotherham residents have been achieved:

- Enablement pathway to realise a preventative offer, preventing people coming into the service who do not need to and providing alternatives
- Enhanced personalised community offer for both people experiencing mental ill health and unpaid carers
- Development of peer support groups
- Readily available data and performance on crisis activity
- Succession planning for the Approved Mental Health Professionals (AMHPs)
- Social care evidence to meet the requirements of the CQC assurance of local authorities.



Some of the feedback received

Proactive Care Evaluation

As part of the second phase of the Rotherham Proactive Care Programme evaluation, a structured feedback session took place on 18 June 2025 to support system collaboration and promote continuous improvement.

The feedback session was widely attended with representation from the ICB, Primary Care Networks (PCNs), Yorkshire Ambulance Service (YAS), Adult Social Care, Community Nursing and Voluntary Action Rotherham (VAR). The programme continues to successfully deliver its intended outcomes for both partners and patients. This was reflected in the session, where attendees agreed that the MDTs have a patient-centered approach, expressed that their perspectives were valued and reported feeling engaged in the programme.

Wentworth 1 PCN, Rother Valley South PCN and VAR showcased best practice case studies on how they have implemented Proactive Care and the positive impact this has had on improving care for individual patients. YAS and Adult Social Care (RMBC) provided valuable insights into their current successes, key learnings and proposed next steps. Group discussions were facilitated through breakout rooms to foster shared learning, best practice, future planning and drive system-wide transformation.

National Walking Month



May 2025 was [National Walking Month](#), a campaign to encourage people from all ages and backgrounds to get outside and embrace the simple, yet profound health benefits of walking. It was started to combat the increasing sedentary lifestyle seen in modern societies and to promote sustainable transport. ICB Place Teams arranged walks local to each of the offices.

In Rotherham Place a number of walks were led by ICB colleagues including Faye Senior, Debra Cummins and Lindsay Blaylock which covered walks to the famous Steel Henge and Ickles Lock – further info regarding the walks can be found here - [Walking Initiatives](#) it was a good opportunity to walk with colleagues from the office and also remind them of the [ICB Wellbeing Policy](#) which encourages staff to use their wellbeing time each week.

More walks will be planned and advertised in due course.

The Rotherham NHS Foundation Trust has been shortlisted in the 'Developing Workforce' category of the Royal College of Physicians' Excellence in Patient Care Awards.



The category was competitive with only three nominees making the final shortlist, the category recognises work which empowers and supports teams.

The nomination put forward a collaboration on a three-year project between different teams. Dr Matthew Roycroft led the project, collaborating with the Care Group 1 Medicine Senior Leadership, Medical Workforce and Finance teams.

The Excellence in Patient Care Awards ceremony takes place in Liverpool on Thursday 10 July.

Medical Director, Dr Jo Beahan, said: *"We're delighted to see the efforts of this collaboration recognised with shortlisting at the Excellence in Patient Care Awards. This project is a great example of unsung, hidden work which has massive impact and value."*

"It's enabled those involved in delivering care to focus on what matters most – our patients – safe in the knowledge that their colleagues are working on their behalf to make The Rotherham NHS Foundation Trust the great place to work we all strive for it to be."

Breathing Space and Northern General Hospital win praise from respiratory patient for their care

- Colleagues across South Yorkshire have won praise from a patient who says thanks to their care *“my husband still has a wife, and my son still has his mum”*

The patient lives with COPD and emphysema and after exacerbations in her emphysema, she lost her quality of life with daily tasks and mobility becoming difficult.

“I was unable to do everyday tasks like go for a walk. Some days, I couldn't get out of bed. As it progressed and just got worse, I got to the stage where I had to use a wheelchair at times. At the start of 2024, I'd just got no quality of life whatsoever. I couldn't see any way out. There was just no future for me, I had no quality of life. I couldn't get dressed; I couldn't wash myself.”

Surgical interventions at the Northern General Hospital

Breathing Space provided some hope of a potential way forward back to a better quality of life identifying the possibility of having lung reduction surgery. The patient was referred to the Northern General Hospital in Sheffield. Strict criteria must be met to receive the surgery, and this meant undergoing a series of tests over several months.

“All the tests that you had to have done were really quite exhausting and through every test Breathing Space were there for me all the time.”

Unfortunately lung reduction surgery was not suitable, but an alternative option was identified where valves are inserted into the lungs. The successful surgery took place in February however the patient had a collapsed lung afterwards.

Recovery: After recovery in hospital from the surgery, she was discharged home. From there, Community Respiratory Exacerbation Service (CRES) nurses visited her at home to support her post-operatively. They suggested that the best option for recovery was to return to pulmonary rehabilitation as soon as possible.

“As soon as I came home, one of the CRES team nurses came out the following day to check on me and talk to me. They said they wanted me to get back into pulmonary rehab as soon as possible, which I was a bit frightened to do. Two weeks later, I was back in class getting all this support. It's fabulous”

“The social side of it is great, to be there with people that have got the same condition, people that aren't as bad as you are, or are worse than you, various age groups too. All the staff know your names, they can identify when you're having a good day or a bad day, they encourage you and just in general, they support you all the way.”

Her life today: Since completing her pulmonary rehab course, she has continued to work on her health and feels like her quality of life is coming back.

“I've certainly got a quality of life back. I've got to work hard at exercise because I know that's the key and that's what Breathing Space have taught me. They've taught me how to do deep breathing, and all sorts of techniques to try and manage the condition so I can do a lot more than I did”

“I'm not as reliant on my husband and my son, and mentally I feel so much better because I've got some quality of life. I can't name a particular person because they are all so amazing. It's the knowledge and compassion they've got, they just understand everybody and they're just there to help everybody”

“I am now more optimistic about my future”

Her improved health and optimistic outlook are a credit to the hard work and interventions of colleagues from The Rotherham NHS Foundation Trust's Breathing Space and Sheffield Teaching Hospitals NHS Foundation Trust's Northern General Hospital.

Minutes	
Title of Meeting:	PUBLIC Rotherham Place Board: Partnership Business
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Date of Meeting:	Wednesday 21 May 2025
Venue:	John Smith Room, Rotherham Town Hall
Chair:	Chris Edwards
Contact for Meeting:	Lydia George: lydia.george@nhs.net/ Wendy Commons: wcommons@nhs.net
Apologies:	Wendy Allott, Director of Financial Transformation - Roth, NHS SY ICB Anand Barmade, Clinical Director, Connect Healthcare Rotherham Lydia George, Transformation & Partnership Portfolio Manager, NHS SY ICB Richard Jenkins, Chief Executive, The Rotherham NHS Foundation Trust Sharon Kemp, Chief Executive, Rotherham Metropolitan Borough Council Toby Lewis, Chief Executive, Rotherham, Doncaster and South Humber NHS Foundation Trust
Conflicts of Interest:	General declarations were acknowledged for Members as providers/commissioners of services. However, no specific direct conflicts/declarations were made relating to any items on today's agenda.
Quoracy:	Confirmed as quorate.

Members:

Chris Edwards (**CE**), Rotherham Place Director, NHS South Yorkshire ICB
 Ian Spicer (**IS**), Deputy Chief Executive, Rotherham Metropolitan Borough Council
 Mat Cottle-Shaw (**MCS**), Chief Executive Officer, Rotherham Hospice
 Alex Hawley (**BA**), Acting Director of Public Health, Rotherham Metropolitan Borough Council
 Shafiq Hussain (**SH**), Chief Executive, Voluntary Action Rotherham
 Dr Jason Page (**JP**), Medical Director, Rotherham Place, NHS SY ICB
 Andrew Russell (**AR**), Director of Nursing – Rotherham & Doncaster, NHS SY ICB
 Bob Kirton (**BK**), Managing Director, Rotherham NHS Foundation Trust
 Claire Smith (**CS**), Director of Partnerships Rotherham Place, NHS SY ICB (deputising)
 Victoria Takel (**VT**), Deputy Chief Operating Officer, Rotherham, Doncaster and South Humber NHS Foundation Trust (deputising)

Participants:

Cllr Joanna Baker-Rogers (**JBR**), Health & Wellbeing Board Chair, RMBC
 Kym Gleeson (**KG**), Service Manager, Healthwatch Rotherham
 Gordon Laidlaw (**GL**), Head of Comms - Rotherham NHS SY ICB
 Shahida Siddique (**SS**), Non-Executive Member, NHS SY ICB

In attendance:

Jude Archer (**JA**), Assistant Director of Transformation, NHS SY ICB
 Luke Rollin (**LR**), Adult Urgent and Community Care Programme Lead, TRFT
 Steph Watt (**SW**), Health and Care Portfolio Lead, NHS SY ICB

Minute Taker:

Wendy Commons, Business Support Officer (Rotherham), NHS SY ICB

Item Number	Discussion Items
11/05/25	<p>Public & Patient Questions</p> <p>There were no questions from members of the public.</p>
12/05/25	<p>Urgent, Emergency and Community Care Update</p> <p>Steph Watt outlined the alternative pathways to the emergency department and front door activity.</p> <p>She highlighted a proactive care model that had been primary care led with the aim of enhancing quality of life for the frail to reduce unplanned admission and attendance. Initial evaluation has been positive with 288 patients having undergone an MDT, 576 patients having their care optimised and 100 patients receiving a Comprehensive Geriatric Assessment. 88% of primary care colleagues felt that patient/care experience will improve through the programme, demonstrated by a 37% reduction in hospital admissions for patients on a high acuity pathway when compared to a control group. Evaluation continues to allow benefits to be fully assessed.</p> <p>The other areas working well included; virtual ward with 2817 admissions between April 2024 and March 2025, the implementation of PUSH pathways as an alternative response to ambulance conveyances which has reduced patient wait times and the risk of harm, the urgent care response has exceeded the 70% national standard of responding within 2 hours since going live in 2022, a mobile x-ray pilot will commence in Quarter 1 of 25/26. This ground-breaking approach will enable x-rays to be taken in people's homes, reducing avoidable conveyances and improving the patient experience, additional investment has provided enablement and spot purchase community beds and SY ICB has the best Category 2 ambulance response times with Rotherham performing well for handovers when compared across the wider ICB.</p> <p>Steph's presentation also mentioned the good work around discharge including:</p> <ul style="list-style-type: none"> • The adaption of Woodside to expand the transfer of care and triage hub to support timely discharge with an MDT of Yorkshire Ambulance, social workers, the integrated discharge team, urgent community nurses and therapists, reablement and the voluntary and community sector. • A therapy discharge to assist model with 758 assessments conducted at home between April 24- Feb 25. • A new flow Matron and Capacity Manager role created to support system flow using repurposed resource. • Two new trusted assessor roles hosted by the TRFT care homes team to conduct discharge assessments on behalf of care homes, providing expert knowledge to identify appropriate placements supporting the needs of the individual and family wishes. Initial evaluation indicates a positive impact with excellent qualitative feedback from care homes and discharge teams. <p>Challenges were outlined around unprecedented demand in the emergency department creating system pressure and an increasing number of referrals for the IDT with capacity pressure making it difficult for front-line staff to implement change processes. There is also an increase in complexity and acuity levels being seen as a result of an ageing population, socio economic factors and the impact of the pandemic, as well as the beds occupied by those with no criteria to reside being above target with the ICB average having increased on 2023/24.</p> <p>A number of steps were planned to address the issues highlighted including:</p> <ul style="list-style-type: none"> • Conducting a community mobile x-ray pilot to reduce avoidable conveyances by diagnosing and arranging care in the community.

- Using funding and capital investment to increase flow at the front door, enhancing same day emergency care offer and improving facilities to reduce avoidable admissions and improve 4-hour performance.

A graphical representation of the UEC priorities for 2025-6 showing the partner lead and organisation summarised succinctly on one slide and commended.

In the discussion that followed it was acknowledged as challenging but it was clear that the chosen priorities are making a difference to people’s lives and the aim is to maintain the positive pathway of people being able to go home.

One concern was around the risk of relying too much upon key individuals. SW reassured that work is being done to bring others on board and up to speed to provide better resilience and sustainability going forward.

CE thanked SW & LR for the update, after which they left the meeting. A further update has been scheduled in as part of the routine board reporting from Place Transformation Groups.

13/05/25 Rotherham Communications Update

GL gave Members an update on communications and engagement work highlighting:

- Winter vaccine and vaccine campaign messaging
- Mental Health Awareness - Talking therapies, the five year anniversary of Rotherhive and the Shout EyUp service to be launched across South Yorkshire
- TRFT work with Healthwatch Rotherham and the deaf community and to improve BSL provision by providing communication cards for patients
- Public engagement events head for pre-operative assessment and Same Day Emergency Care Developments as part of departmental moves at Rotherham hospital
- A joint engagement event with the Armed forces across all partners
- The launch of the Insight bank platform in June – a suppository of work taking place to eliminate duplication
- Wide coverage of the launch had seen 98% distribution of Rotherham baby packs
- Engagement event and work with TRFT and the SY Acute Federation on the paediatric virtual ward pilot.

The challenges and risks were sighted around public fatigue with the number of consultations and involvement exercises taking place across Rotherham, sustainability and capacity both operational and strategic across place plan deliverables, a slowing of momentum on transformation communications engagement activity and the impact on patients from the implementation of national criteria changing non-emergency patient transport during pre-election time.

- Going forward activity will include
- Supporting the health and wellbeing strategy priorities and promotion
- Celebrating Rotherham achievements and successes. The recent achievement of the HSJ digital awards shortlisting for TRFT pharmacy has sparked interest, locally and nationally
- The Comms and Engagement group will be undertaking a review from the ICB structure changes and considering how to deliver partnership priorities in the future

In order to continue supporting the place partnership priorities, GL asked Members to suggest three/four priorities that they would like the comms and engagement group to focus on over the next six months.

CE thanked GL for the update and suggested that the priorities from a Rotherham Place perspective should be; a focus on winter messaging, getting patients to the right service, first time, neighbourhood working and communicating to professionals and the public.

14/05/25	Mental Health Pathway Update
<p>Following the implementation of the revised mental health pathway in April 2024, IS advised that support focussed on prevention, early intervention and promoting resilience and independence. Initial impact analysis identified no impact to partners whilst achieving positive impacts for residents through a more appropriate approach.</p> <p>Implementation has been formally reviewed and signed off through the Health Select Committee.</p> <p>Place Board were assured by the update and patient feedback and agreed that the new pathway is delivering positive outcomes for Rotherham residents and patients.</p> <p>IS thanked partners for their contribution and support in delivering this new partnership approach.</p>	
15/05/25	Update from the Director of Public Health
<p>Alex Hawley, Acting Director of Public Health for Rotherham gave an update:</p> <p><i>Health protection</i> General acute respiratory infections are being seen across all levels. The CMO has announced that flu is over officially.</p> <p><i>Exercise Polaris</i> A pandemic preparedness course had taken place where four escalation sessions of a flu epidemic had been worked through. Co-operation across Rotherham partners was good and partners worked well. Official feedback is awaited to show learning and gaps identified for actions to be taken forward. A national exercise is being planned for later in the year.</p> <p><i>Notifiable Diseases Register</i> Guidance has been received from the UK Health Security Agency detailing changes to health protection notification regulations (NOIDs). Additional infections have been added including chicken pox. AH will circulate the link for partners.</p> <p style="text-align: right;">Action: AH</p> <p><i>Health & Wellbeing Strategy</i> There is still time for partners to contribute to the Health and Wellbeing Strategy priorities. AH will circulate a template to be completed and submitted by Wednesday 28 May 2025. Then the next steps will be to hold a workshop to take place to address the key aims.</p> <p>CE understood that a new Mpox and Gonorrhoea vaccine is being launched. AH will circulate information on local rollout to partners.</p> <p style="text-align: right;">Action: AH</p> <p>The topic of this year's Director of Public Health Annual Report will be the influence of culture on health.</p> <p>The activity hub being hosted by Connect Healthcare Rotherham to provide exercise for those with long term health conditions has recruited three new health coaches.</p> <p>CE thanked AH for the update.</p>	
16/05/25	Rotherham Place Plan Performance Report – Quarter 4
<p>CS presented the performance report for the 2023-25 Health and Care Place Plan as at Quarter 4 of 2024-25 reporting period.</p> <p>All priorities and milestones have now been reviewed for 2024-25. The urgent and Emergency care priorities have been updated, partly as a result of positive delivery in 2023-24 and also to align to the chosen high impact priorities identified this year.</p> <p>The milestones completed as at quarter 4 of 2023-24 have been removed, some new ones added and existing milestones rolled over, with some timescales amended to reflect the current</p>	

position. There are now 54 milestones used to form the performance report; these are key milestones identified to enable members to gain an understanding of overall progress in the delivery of the Place Plan.

The quarter 4 position 46% of milestones have been completed and 41% are on target, 9% are slightly off target. 4% are significantly off target, linking to children’s milestones. Both of which, Place Board receive regular progress updates on.

There has been an improvement on the position against the 46 Key Performance Indicators (KPIs) from Quarter 3.

IS highlighted that it is fostering fortnight and with one of the milestones not on target to achieve being around actively engaging in recruitment activity to increase the number of foster carers, it seemed pertinent for partners to use the opportunity to promote foster caring in Rotherham. IS will share the MS Teams Background to be used on meetings by partners to promote Rotherham Foster Care.

Action: IS

Members noted the position in relation to performance at the end of March 2025.

17/05/25 Rotherham Place Partnership Update

The update for March/April included:

- Park Rehabilitation Centre Community Appointments Day
- VCS approach to responding to the Cost of Living Crisis in 2022-3
- Launch of a New Carers Directory
- Additional Capacity Targeted Investment Fund (ACTIF)
- Domestic Abuse and Suicide Awareness Training
- New Medical Centre at Olive Lane, Waverley
- Capital Bids for Mental Health out of Area Placements
- Rotherham Hospice Zen Den
- Prescribing for People with Dementia Forum

18/05/25 Healthwatch Report – Quarter 4

KG highlighted work done to produce a new health passport for veterans to use when attending appointments.

Healthwatch is hearing about issues around referrals, whereby people are not given a preference in the means of communication and therefore not always in a language they understand. All partners noted, will take back into their organisations and consider.

Members noted the report for information.

19/05/25 Communications to Partners/Promoting Events & Consultations

- The Council is commencing a consultation to refresh the mental health strategy.
- Foster Care Fortnight – 12-25 May 2025

Noting the amount of public consultation taking place, GL agreed to undertaking an exercise to map upcoming activity that can be shared with partners.

Action: GL

20/05/25 Draft Minutes and Action Log from Public Place Board

The minutes from the meeting held on 16 April 2025 were agreed as a true and accurate record. The action log was reviewed. There were no outstanding actions.

21/05/25 Risks and Items for Escalation to Appropriate Board

There were no new risks to note and nothing for escalation at this time.

22/05/25	Future Agenda Items:
Standing Items	
<ul style="list-style-type: none"> - Updates from all groups (as scheduled) - Bi-Monthly Place Partnership Updates - Feedback from SY ICP Meetings – Bi Monthly - Place Achievements (as and when) 	
23/05/25	Date of Next Meeting
<p>There will be no meeting held in June.</p> <p>The next meeting will take place on Wednesday 16 July 2025 in the John Smith Room, Town Hall, Rotherham.</p>	

Members

Chris Edwards (Joint Chair)	Executive Place Director/ICB Deputy Chief Executive	NHS South Yorkshire Integrated Care Board
Sharon Kemp (Joint Chair) Quarterly attendance)	Chief Executive	Rotherham Metropolitan Borough Council
Ian Spicer	Strategic Director, Adult Care, Housing and Public Health/Deputy CE	Rotherham Metropolitan Borough Council
Ben Anderson	Director of Public Health	Rotherham Metropolitan Borough Council
Richard Jenkins	Chief Executive	The Rotherham NHS Foundation Trust
Bob Kirton	Managing Director	The Rotherham NHS Foundation Trust
Shafiq Hussain	Chief Executive	Voluntary Action Rotherham
Toby Lewis	Chief Executive	Rotherham, Doncaster and South Humber NHS Foundation Trust
Dr Anand Barmade	Medial Director	Connect Healthcare Rotherham (GP Federation)

Participants

Cllr Joanna Baker-Rogers	Chair of H&WB Board	Rotherham Health and Wellbeing Board
Claire Smith	Director of Partnerships, Rotherham Place	NHS South Yorkshire Integrated Care Board
Andrew Russell	Director of Nursing, Rotherham & Doncaster Place	NHS South Yorkshire Integrated Care Board
Dr Jason Page	Medical Director, Rotherham Place	NHS South Yorkshire Integrated Care Board
Wendy Allott	Director of Financial Transformation Rotherham Place	NHS South Yorkshire Integrated Care Board
Shahida Siddique	Independent Non-Executive Member	NHS South Yorkshire Integrated Care Board
Nicola Curley	Director of Children's Services, RMBC	Rotherham Metropolitan Borough Council
Matt Cottle-Shaw	Chief Executive	Rotherham Hospice
Kym Gleeson	Service Manager	Healthwatch Rotherham
Lydia George	Transformation and Partnership Portfolio Manager (Rotherham)	NHS South Yorkshire Integrated Care Board
Gordon Laidlaw	Head of Communications	NHS South Yorkshire Integrated Care Board
Victoria Takel	Deputy Chief Operating Officer	Rotherham, Doncaster and South Humber NHS Foundation Trust

PUBLIC ROTHERHAM PLACE BOARD ACTION LOG - 01 April 2025 - 31 March 2026

Mtg Date	Item No.	Agenda Item Title	Action Description	Timescale for Completion	Lead Officer	Action Status	Date Completed	Comments
21.05.25	19/05/2025	Communications to Partners/Promoting Events & Consultation	GL to map public/partner consultation activity taking place and share with partners.	17.09.25	GL	Amber		On agenda for discussion at next Comms and Engagement Group. GL awaiting input from partners to finalise document - defer to September (from July)
18.06.25			No Meeting held due to Annual Review					